

Redefining standard printing sizes for a better tomorrow.

Our latest sustainability effort to help reduce waste and conserve paper.

We came up with new standard sizing for commonly printed pieces like rack cards, business cards and brochures. The sizes are smaller, so we can print more using less paper. We made sure the sizes are still effective and make sense for the piece. Another bonus is that if you choose one of our Eco-Sizes you'll save money!

Help save the planet and save yourself some money! Sizes and specs are below.

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Print 8UP on 12 x 18

Palm Card - 4" x 4.5"

Print 12UP on 12 x 18

Report Card - 6" x 3.6"

Print 10UP on 12 x 18

Brief Card - 4" x 3.6"

Print 15UP on 12 x 18

Cute Card - 3" x 3.6"

Print 20UP on 12 x 18

Business Card Squared - 2" x 2"

Print 54UP on 12 x 18

Jet Card - 5.5" x 11.5"

Print 3UP on 12 x 18

Glider Card - 5.5" x 10.5"

Print 3UP on 11 x 17

Pocket Brochure - 11" x 5.6"

Print 3UP on 11 x 17

Eco Friendly Paper Options

Double A Everyday 20lb. 11x17 Raw Grocer Kraft 100lb. C 12x18

Royal Sundance Ultra White 110lb. C 12x18

Royal Sundance Driftwood 80lb. C 13x19

Royal Sundance Kraft 80lb. C 13x19

Royal Sundance Natural White 120lb. C13x19

Poseidon© Waterproof Paper 12x18

Print File Specs

all files should have .25" white border

prints can be color or black & white, one-sided or two-sided

save files as high res PDF

do not include crop marks or trim marks



CliffRossPrints.com 610-829-1333