



CLIFF ROSS

# ARE YOU USING CANVA TO CREATE DESIGNS FOR PRINT?

- Send files actual desired finished size
- If there is a bleed, give us 1/8" bleed on all sides
- Do **NOT** add crop marks
- Send files that are either **300 DPI PDF** or **SVG**
- Files need to be **CMYK**
- Fonts must be embedded or create outlines
- **If these specs are not met there is a \$90 charge for us to fix them. No exceptions.**



**Pro-tip: stop using canva and hire us to do a professional design.**  
You'll save time, the graphics will look better and be more effective ... and you can focus on what matters.